

## NOTE TO THE STUDENT PASTOR

Parent ministry can be challenging. The busyness of life and mounting list of to-dos keep many families from engaging meaningfully with their local church's student ministry. However, just like with student ministry, building and nurturing relationships is crucial. We want to assist you in creating better connections, even with those hard-to-reach parents. Below, you'll find a simple script for a video you can use to connect with parents. Feel free to personalize it as needed, but we recommend keeping the video under three minutes for the best engagement. High production value isn't necessary; you can simply record it on your phone with good lighting and send it through a text message or email. The key victory lies in creating and sharing it with the families you serve.

## TIPS FOR SUCCESS

- Inform parents about upcoming important events (include dates, times, cost, location, and purpose).
- Share insights into what students are discussing in their group.
- Ensure parents know how much you care about them and their families.
- Send the video in a format that's easy to open and watch. Provide a way for parents to respond to you.

That's it! Don't overthink it; have fun with this and use it as a way to open up communication between you and parents. Putting your face in front of them and expressing your care is an excellent way to cultivate lasting relationships with students' families. Our team is cheering you on!

## VIDEO SCRIPT

“ Hey, parents! I hope this finds you all well. I wanted to take a moment to share some important dates and a little encouragement.

### UPDATE

*(In this section, include any important information for your student ministry. When you communicate with parents about events or special occasions in your student ministry, remember to include these three things: (1) A clear date and time, (2) any cost or extra items students need to bring, and (3) the purpose of the event. Please don't forget point 3! For example, instead of just sharing that you're having a water balloon fight, say that you're hosting a fun event to help teens connect with each other and build relationships.)*



Write updates below:

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## EQUIP

“This quarter in our student ministry, we’ll be studying the biblical genres of Law, Gospels, and Letters. Together, we will discover that we’ve been rescued by the Lord for a purpose: to worship Him and enjoy a relationship with Him and His people. A key verse we will encounter in this quarter’s study is Galatians 2:20:

**I have been crucified with Christ, and I no longer live, but Christ lives in me. The life I now live in the body, I live by faith in the Son of God, who loved me and gave himself for me.**

“We want students to understand that Jesus loves them and that He died and rose again so they could enjoy new life. Through the Holy Spirit’s power, they can live out their identities as new creations in Christ.

“Parents, I want to invite you to do these two things: Pray for your student and partner with us.

**I PRAY** that your student will grow in his or her devotion to the Lord. The culture around us aims to ascribe all types of meaning and purpose to students’ lives. However, we want them to embrace their true purpose as people who have been rescued and saved by God..

**I PARTNER** with us by talking with your student about what he or she is learning in small group. As you encourage him or her to participate in our student gatherings, keep the conversations going in the car, at home, or wherever you might be. There is a free Daily Reading Plan that you can follow along with too.

## ENCOURAGE

“You’re not alone. I am committing to pray for each of you as parents. Please don’t hesitate to reach out—I’ve included my contact information in this message. I’d love to receive questions and specific ways that our team can be serving your family.

“Thank you for entrusting your student to us!”

