

## NOTE TO THE STUDENT PASTOR

Parent Ministry can be challenging. The busyness of life and mounting list of to-dos keep many families from engaging meaningfully with their local church's student ministry. However, just like with student ministry, building and nurturing relationships is crucial. We want to assist you in creating better connections, even with those hard-to-reach parents. Below, you'll find a simple script for a video you can use to connect with parents. Feel free to personalize it as needed, but we recommend keeping the video under three minutes for optimal engagement. High production value isn't necessary; you can simply record it on your phone with good lighting and send it through a text message or email. The key victory lies in creating and sharing it with the families you serve.

## TIPS FOR SUCCESS

- Inform parents about upcoming important events (include dates, times, cost, location, and purpose).
- Share insights into what students are discussing in their group.
- Ensure parents know how much you care about them and their families.
- Send the video in a format that's easy to open and watch (such as in a text or email). Provide a way for parents to respond to you.

That's it! Don't overthink it; have fun with this and use it as a way to open up communication between you and parents. Putting your face in front of them and expressing your care is an excellent way to cultivate lasting relationships with students' families. Our team is cheering you on!

## VIDEO SCRIPT

“ Hey, parents! I hope this finds you all well. I wanted to take a moment to share some important dates and a little encouragement.

### UPDATE

*(In this section, include any important information for your student ministry. When you communicate with parents about events or special occasions in your student ministry, remember to include these three things: 1) A clear date and time, 2) any cost or extra items students need to bring, and 3) the purpose of the event. Please don't forget point 3! For example, instead of just sharing that you're having a water balloon fight, point out that you're hosting a fun event to help teens connect with each other and build relationships.)*

Write updates below:

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#### EQUIP

“This quarter in our student ministry, we’ll dive into the books of Genesis, John, Zechariah, Malachi, and Job. As we study these books, we will discover that the Lord is our great Creator, Sustainer, Provider, and Redeemer. He alone came meet our greatest need—and He does so in Christ, the Son of God. An important verse we will encounter this quarter is John 11:25-26:

“Jesus said to her, “I am the resurrection and the life. The one who believes in me, even if he dies, will live. Everyone who lives and believes in me will never die. Do you believe this?”

“Our desire is for every student to respond to Jesus with faith and obedience in Jesus. He is life; He is Lord over all things.

“Parents, I want to invite you to do these two things: pray for your student and partner with us.

**I PRAY** that your student(s) would grow in their devotion to the Lord. A major theme in this quarter’s study is learning to trust in our great God’s provision. In a day and age when culture calls us to find meaning and satisfaction elsewhere, let’s pray that our students trust in the Lord as the ultimate Provider.

**I PARTNER** with us by talking with your student(s) about what they are learning in their small group. As you encourage them to participate in our student gatherings, keep the conversations going in the car, at home, or wherever you might be. There is a free Daily Reading Plan that you can follow along with too!

#### ENCOURAGE

“Parent, you’re not alone. I am committing to pray for each of you as well. Please don’t hesitate to reach out—I’ve included my contact information in this message. I’d love to answer your questions and learn about specific ways that our team can be serving your family.

“Thank you for entrusting your student to us!”

