

NOTE TO THE **student pastor**

Parent ministry can be challenging. The busyness of life and mounting to-dos keep many families from engaging meaningfully with their local church's student ministry. However, just like with student ministry, building and nurturing relationships is crucial. We want to assist you in creating better connections, even with those hard-to-reach parents. Below, you'll find a simple script for a video you can use to connect with parents. Feel free to personalize it as needed, but we recommend keeping the video under three minutes for optimal engagement. High production value isn't necessary; you can simply record it on your phone with good lighting and send it through a text message or email. The key to victory lies in creating and sharing it with the families you serve.

tips for success:

- **Inform parents and guardians about upcoming important events (include dates, times, cost, location, and purpose).**
- **Share insights into what students are discussing in their group.**
- **Ensure parents and guardians know how much you care about them and their families.**
- **Send the video in a format that's easy to open and watch (such as in a text or email). Provide a way for parents and guardians to respond to you.**

That's it! Don't overthink it; have fun with this and use it as a way to open up communication between you and parents. Putting your face in front of them and expressing your care is an excellent way to cultivate lasting relationships with students' families. Our team is cheering you on!

VIDEO **script**



Hey, parents! I hope this finds you all well. I wanted to take a moment to share some important dates and a little encouragement.

UPDATE

(In this section, include any important information for your student ministry. When you communicate with parents about events or special occasions in your student ministry, remember to include these three things: 1) A clear date and time, 2) any cost or extra items students need to bring, and 3) the purpose of the event. Please don't forget point 3! For example, instead of just sharing that you're having a water balloon fight, point out that you're hosting a fun event to help teens connect with each other and build relationships.)



1 PETER, 2 PETER, & JUDE (SPRING 2025) **PARENT VIDEO SCRIPT**

Write updates below:

EQUIP

“This quarter in our student ministry, we’ll study the books of 1 Peter, 2 Peter, and Jude. Peter and Jude addressed Christians who were mistreated for following Jesus, and they also confronted false teaching that plagued the church. We too, will be encouraged and challenged by these books. In 1 Peter 1:3-4, Peter writes:

Blessed be the God and Father of our Lord Jesus Christ. Because of his great mercy he has given us new birth into a living hope through the resurrection of Jesus Christ from the dead and into an inheritance that is imperishable, undefiled, and unfading, kept in heaven for you.

“Together, we will learn that our suffering and pain will not have the final word. Because Jesus is the risen King who will return, we can have hope. And it’s this hope that gives us joy in the present, no matter what we’re going through.

“Parents, I want to invite you to do these two things: *pray* for your student and *partner* with us.

- *Pray* that your student(s) will grow in their devotion to the Lord. A major theme in this quarter’s study is learning to be faithful during difficult moments. Teenagers need the prayers and guidance of adults who are devoted to the Lord.
- *Partner* with us by talk with your student about what he or she is learning in small group. As you encourage him or her to participate in our student gatherings, keep the conversations going in the car, at home, or wherever you might be. There is a free Daily Reading Plan that you can follow along with too!

ENCOURAGE

“You’re not alone. I am committing to pray for each of you as parents as well. Please don’t hesitate to reach out—I’ve included my contact information in this message. I’d love to receive questions and specific ways that our team can be serving your family.

Thank you for entrusting your student to us!”

