

## NOTE TO THE **student pastor**

Parent ministry can be challenging. The busyness of life and mounting to-dos keep many families from engaging meaningfully with their local church's student ministry. However, just like with student ministry, building and nurturing relationships is crucial. We want to assist you in creating better connections, even with those hard-to-reach parents. Below, you'll find a simple script for a video you can use to connect with parents. Feel free to personalize it as needed, but we recommend keeping the video under three minutes for optimal engagement. High production value isn't necessary; you can simply record it on your phone with good lighting and send it through a text message or email. The key victory lies in creating and sharing it with the families you serve.

## tips for success:

- **Inform parents about upcoming important events (include date, time, cost, location, and purpose).**
- **Share insights into what students are discussing in their group.**
- **Ensure parents know how much you care about them and their families.**
- **Send the video in a format that's easy to open and watch. Provide a way for parents to respond to you.**

That's it! Don't overthink it; have fun with this use it as a way to open up communication between you and parents. Putting your face in front of them and expressing your care is an excellent way to cultivate lasting relationships with students' families. Our team is cheering you on!

## VIDEO **script**



Hey, parents! I hope this finds you all well. I wanted to take a moment to share some important dates and a little encouragement.

### UPDATE

*(In this section, include any important information for your student ministry. When you communicate with parents about events or special occasions in your student ministry, remember to include these three things: 1) A clear date and time, 2) any cost or extra items students need to bring, and 3) the purpose of the event. Please don't forget point 3! For example, instead of just sharing that you're having a water balloon fight, point out that you're hosting a fun event to help teens connect with each other and build relationships.)*

Write updates below:

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## EQUIP

“This quarter, we’ll be continuing our study of the book of Acts. It’s fascinating to see how this book helps us understand the Lord’s mission to the world through His Spirit-filled people, otherwise known as the church. You and I are called to be a part of His work. In Acts 20:24, the apostle Paul is speaking to a group of church leaders in Ephesus when he says,

**“But I consider my life of no value to myself; my purpose is to finish my course and the ministry I received from the Lord Jesus, to testify to the gospel of God’s grace.”**

“Paul’s primary goal was not to live a long life—it was to live a life that was devoted to King Jesus. For him, proclaiming the gospel was worth it.

“As followers of Jesus, we have experienced the life-transforming power of the gospel. Through what Jesus has accomplished, we’ve been reconciled to God and brought into His eternal family. Together, as brothers and sisters in Christ, we’ve been called to share this good news with those around us.

“Students need to be reminded of this message—and, if we’re honest, so do we. Through us, Jesus’s work continues, and each of us have a part to play.

“Parents, I want to invite you to do these two things: pray for your student, and partner with us.

- **Pray** that your student would not only grow in his or her understanding of God’s story but also learn to see how his or her story fits within God’s grand narrative. Teenagers need the prayers and shepherding of adults who are led by the Great Shepherd.
- **Partner** with us by talking with your student about what he or she is learning. As he or she participates in our student gatherings, keep the conversations going in the car, at home, or wherever you might be. There is a free Daily Reading Plan that you can follow along with, too!

## ENCOURAGE

“We want to partner with you as you journey with your student in his or her relationship with Jesus. You’re not alone. I am committing to pray for each of you as parents as well. Please don’t hesitate to reach out—I’ve included my contact information in this message. I’d love to receive questions and learn the specific ways that our team can be serving your family.

“Thank you for entrusting your student to us!”

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