

NOTE TO THE **student pastor**

Parent ministry can be challenging. The busyness of life and mounting to-dos keep many families from engaging meaningfully with their local church’s student ministry. However, just like with student ministry, building and nurturing relationships is paramount. We want to assist you in creating better connections, even with those hard-to-reach parents. Below, you’ll find a simple script for a video you can use to connect with parents. Feel free to personalize it as needed, but we recommend keeping the video under three minutes for optimal engagement. High production value isn’t necessary; you can simply record it on your phone with good lighting and send it through a text message or email. The key victory lies in creating and sharing it with the families you serve.

tips for success:

- .01** Inform parents about upcoming important events (include date, time, cost, location, and purpose).
- .02** Share insights into what their teenagers are discussing in their group.
- .03** Ensure they know how much you care about them and their family.
- .04** Send the video in a format that’s easy to open and watch. Provide a way for them to respond to you.

That’s it! Don’t overthink it; have fun with this and maintain effective communication with your parents. Putting your face in front of them and expressing your care is an excellent way to cultivate lasting relationships with valuable adults in your church. Our team is cheering you on!

VIDEO **script**



Hey, parents! I hope this finds you all well. I wanted to take a moment to share some important dates and a little encouragement.

UPDATE

(In this section include any important information for your student ministry. When you communicate with parents about events or special occasions in your student ministry, remember to include these three things: 1) A clear date and time, 2) any cost or extra items students need to bring, and 3) the purpose of the event! Please don’t forget point 3! You are not just having a “water balloon fight”; you are hosting a fun event to help teens connect with each other and build relationships.)

Write updates below:

EQUIP

This month in our small groups, we're diving into the second half of the book of Genesis. It's fascinating to see how these Old Testament stories help us understand God, ourselves, and our world. A key verse that we see near the end of Genesis says:

“But Joseph said to them, ‘Don’t be afraid. Am I in the place of God? You planned evil against me; God planned it for good to bring about the present result—the survival of many people.’” (Gen. 50:19-20)

Jealousy is poison to the human heart. In Joseph's story, the jealousy of his brothers boiled over to the point where they committed a major act of betrayal against him. However, in the Lord's kindness, this betrayal—and the suffering that followed—didn't define Joseph's story.

Students need to hear this message—and, if we're honest, so do we. Though afflictions will come, we can find comfort in the gracious rule and presence of God.

Parents, I want to invite you to do these two things: pray for your student and partner with us.

Pray that your student would not only grow in his or her understanding of God's story but be able to see how his or her individual story fits within His grand narrative. Whether it is a season of celebration or difficulty, teenagers need the prayers and shepherding of adults who are themselves being led by the Great Shepherd.

ENCOURAGE

We want to partner with you as you journey with your student in his or her relationship with Jesus. You're not alone. I am committing to pray for each of you as parents as well. Please don't hesitate to reach out. I'd love to receive questions and learn the specific ways that our team can be serving your family. Thank you for entrusting your student to us. In this message you will find my contact info.

