

Session 4: Sought
Suggested Week of Use: December 26, 2021
Core Passage: Matthew 2:1-12

News Story Summary

Google recently released its annual list of the most asked questions. At the top of the list was, "What to watch." The Top Ten list included the following (followed by average monthly search volume):

- 1. what to watch 9,140,000
- 2. where's my refund 7,480,000
- 3. how you like that- 6,120,000
- 4. what is my IP address 4,090,000
- 5. how many ounces in a cup 2,740,000
- 6. What time is it- 1,830,000
- 7. how I met your mother 1,830,000
- 8. how to screenshot on mac 1.830.000
- 9. where am I 1,500,000
- 10. how to lose weight fast 1,500,000

For more about this story, search "2021 most asked questions".

Focus Attention

To supplement the Begin idea under Focus Attention, after pointing out that many turn to the internet for information, share the list of most asked questions in 2021. Allow individuals to raise their hands if they were one of the ones who asked any of the questions included in the top ten. Complete the step as written, allowing the group to speculate on the driving factors behind a search.

Summarize and Challenge

To supplement the Review idea under Summarize and Challenge, recall the story about Google's most searched question. Lead the group to propose internet search phrases that might have been used by the wise men had they had access to the internet. Lead the group to identify any questions that relate to the bulleted points under Apply the Text. Call attention to the session summary statement, explaining that people are searching for Jesus still today. Complete the step as written.